



Advertisement for the Post of Research Assistant for Indian Council of Social Science Research (ICSSR) Funded Project

Applications are invited from eligible **female candidates** only for the position of **Research Assistant (01 Post)** in the ICSSR-sponsored Research Project titled:

“From the Margins to the Marketplace: Exploring Women-Led Digital Entrepreneurship in West Bengal through Social Media Platforms and the Road to Viksit Bharat.”

This project is funded under the *Punyashloka Ahilyabai Holkar Special Call for Women-Led Research on Women-Led Development* by the **ICSSR, New Delhi**, and is hosted by the Department of Business Administration, Asutosh College.

Post	Research Assistant (Female)
No. of Posts	01
Duration	8 months (extendable subject to satisfactory performance and is coterminous with the project)
Emoluments	₹37,000 per month (consolidated, as per ICSSR norms)
Funding Agency	Indian Council of Social Science Research (ICSSR), New Delhi
Principal Investigator (PI)	Dr. Bidisha Sarkar Datta, Assistant Professor, Department of Business Administration, Asutosh College

Essential Qualification	Postgraduate degree in any discipline of <i>Social Sciences / Management / Commerce</i> with at least 55% marks (or equivalent CGPA) with NET/ M.Phil/ Ph.D.
Desirable Qualification	Prior research experience in data collection or social/ digital media-related studies; Prior experience of research publication
Mandatory Skills	Proficiency in English and Bengali; Knowledge of MS Excel and basic data handling; Proficiency in MS Word
Preferred Skills	Familiarity with statistical or econometric packages such as SPSS or related software will be an advantage.
Responsibilities	The Research Assistant will support the Principal Investigator in activities related to the project, including but not limited to: Conducting field visits and interviews, Data collection and coordination with participants, Data organization and data analysis, Report preparation and documentation of findings, Assisting in Seminar organization



Application Procedure:

Interested **female candidates** may send the following documents to bidishasarkardatta@gmail.com

with the subject line “**Application for Research Assistant – ICSSR Project**”, within **14 days from the date of this advertisement**:

1. A detailed CV
2. A brief write up stating how you can effectively contribute to the project (max. 300 words).

No TA/ DA will be paid for attending the interview.

Procedures of interview:

The shortlisted candidates will be informed about the interview through email/phone after the closing date of application.

General Terms and Conditions:

- The post is purely temporary and is co-terminous with the project.
 - Original documents of age proof/ certificates/ degrees/ marksheets and other testimonials must be presented along with the self-attested photocopies of these documents at the time of interview.
 - No TA & DA will be paid for appearing in the interview.
 - The decision of the selection committee will be final.
-

Dr. Bidisha Sarkar Datta

Principal Investigator (ICSSR Project)

Assistant Professor, Department of Business Administration Asutosh College, Kolkata

Date: 7 Nov 2025

Place: Kolkata